



# HR Club

Monthly newsletter from "HR Club"

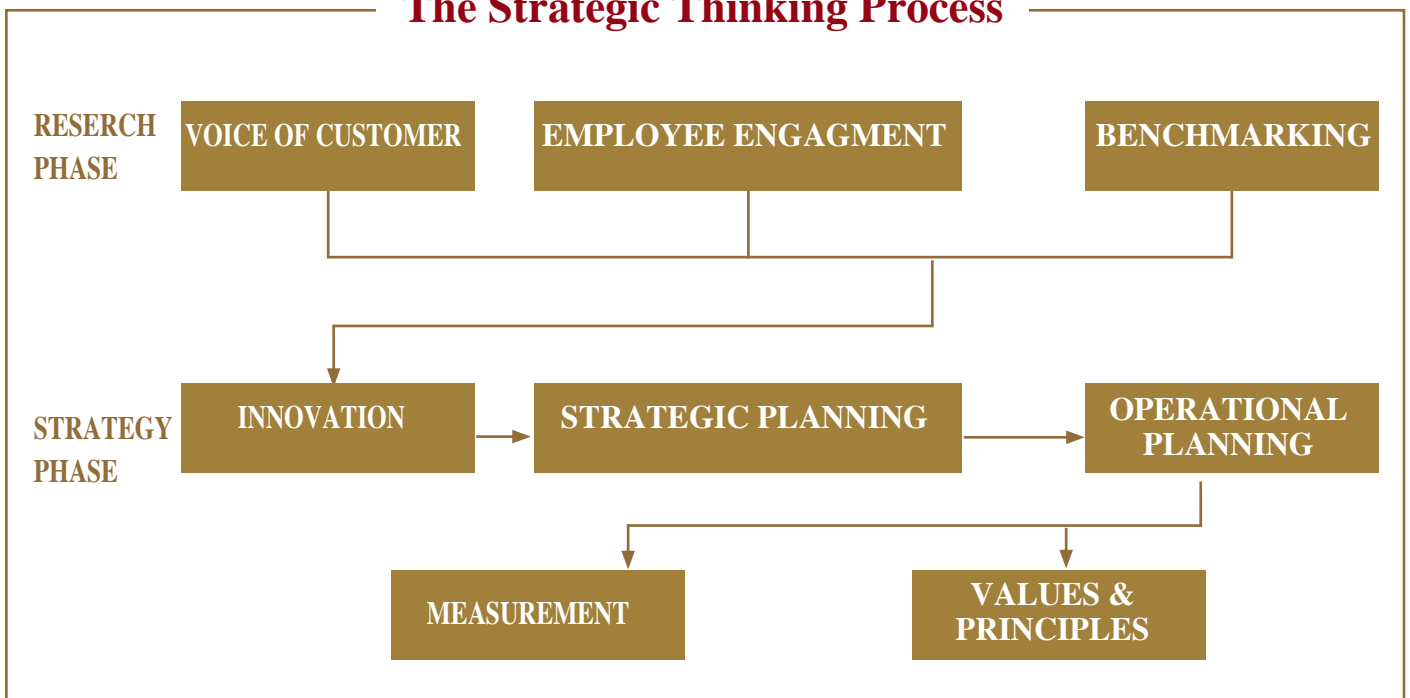
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## Strategic Thinking

Strategic thinking goes beyond looking at what is - it involves imagining what could be. It's a fresh point of view on a market, a unique take on the future, or a capacity to imagine new answers to old problems. Strategic thinking is everyone's responsibility, not just that of a CEO or management team.

### The Strategic Thinking Process



Strategic Thinking is the combination of Innovation, Strategy Planning, and Operational Planning.

Employee Involvement at each stage of the Strategic Thinking process is key to ensuring that they stay involved in the execution of the Operational plans. This is where Operational

Planning comes to play. It is the process of taking the strategies (the outcomes of the Strategic Planning process) and developing them into action plans that are achievable and involve staff throughout the organization in ensuring that the needs of the customer and the organization are met.

### Read More:

<https://www.bia.ca/articles/TheRoleofStrategicThinkinginBusinessPlanning.htm>