Dubai to host SHRM Conference on September 16

This year's theme, "Shape the Future of Work: People, Purpose, Possibility," places people centric innovation and organizational purpose at the heart of business transformation.

The Conference will be opened by Her Excellency Ohood bint Khalfan Al Roumi, Minister of State for Government Development and the Future in the UAE Government. The event will also bring together a diverse set of industry experts and government dignitaries.

This three-day experience will gather over 3,500 HR and business leaders from public and private sectors across the Middle East, Africa, Asia, Europe, and beyond. Attendees will include C-level executives, HR strategists, government officials, academics, entrepreneurs, and changemakers, all united by a common goal: to reimagine work in a rapidly evolving world.