

الهيئة الاتحادية للموارد البشرية الحكومية
Federal Authority For Government Human Resources



امتيازات

IMTIYAZAT

**Privileges Program
for Government Employees and their families**

**Your portal to get the best discounts
and enjoy an unforgettable experience**

www.fahr.gov.ae

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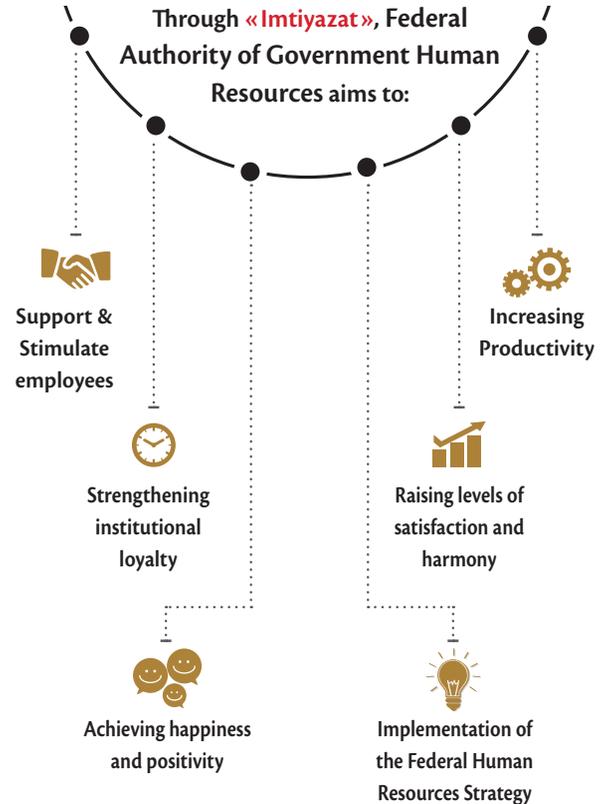
امتیازات

IMTIYAZAT

The Government Employees Privileges Program «Imtiyazat» is one of the strategic motivational initiatives of Federal Authority of Government Human Resources, that was launched in 2011 for the government employees and their families. FAHR took the initiative to coordinates with the private sector institutions and companies in order to provide special discounts and benefits to government employees and their families.



Imtiyazat Objectives :



Imtiyazat Privileges

«Imtiyazat» initiative seeks to cover all business and service sectors across the UAE to achieve inclusiveness and acquire the best benefits to the government employees, covering the following range of sectors:

Hotels	Restaurants	Entertainment
Education	Auto Services	Etisalat
Travel & Tourism	Health & Beauty	Hospitals & Wellness Centers

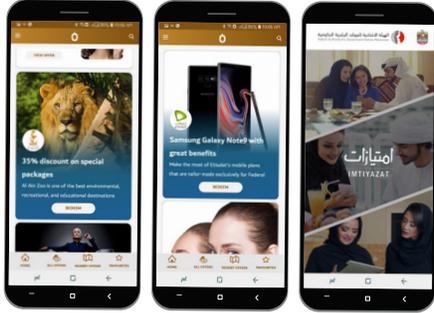


Partnerships

More than **450** partnerships agreements have been concluded with institutions covering many sectors for the benefit of government employees. The Authority seeks to expand quality partnerships, attract more value-added offers, and deliver the initiative to all government employees.



«Imtiyazat» Smart App



«Imtiyazat» Smart App available in both Languages (Arabic and English) , and on (iOS & Android) System.

«Imtiyazat» Smart App enables users - anytime, anywhere - to view:

- list of companies, Addresses
- discounts
- latest offers and how to redeem it

The App can be downloaded from App Store & Google Play Store.

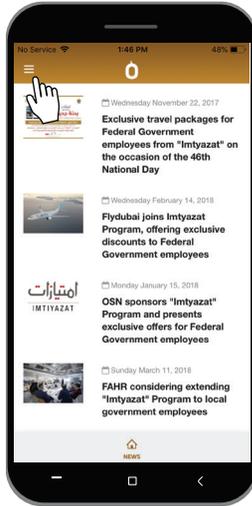
How to register in «Imtiyazat» Smart App





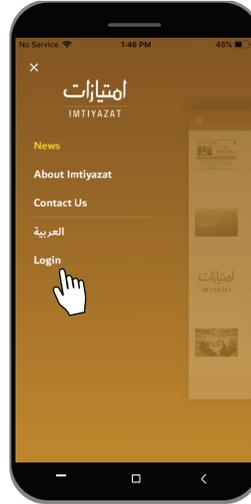
1

Choose your Preferred Language



2

Click on the icon on the top of the page



3

Click on "Login" option



4

Enter your work / official email not your personal email



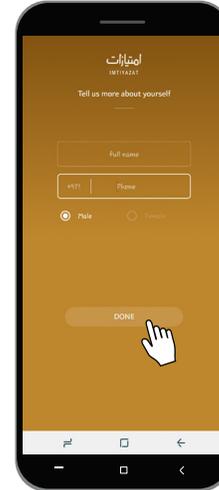
5

Click on “Send Verification Code”



6

Enter the 6 digits Verification Code that you received through your email*



7

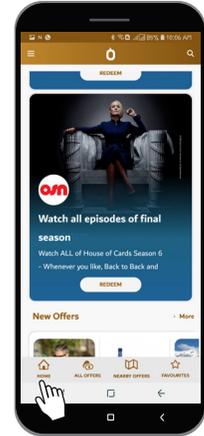
Set your profile by entering your Name, Mobile Number and Gender

* If you are unable to receive the code, please contact your IT department and ensure that they do not block this email ID : postmaster@imtiyazat.gov.ae

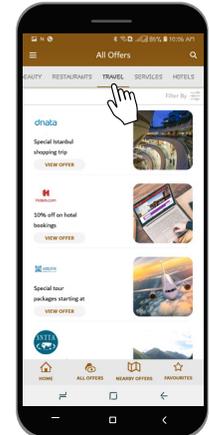
How to use «Imtiyazat» App



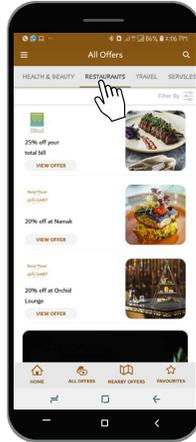
Quick access navigation strip to main App sections



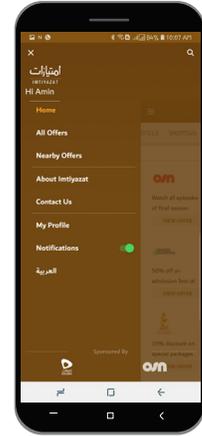
Categories navigation strip include: Restaurants, Travel, Services, Hotels, Shopping, Entertainment, Autos and Health & Beauty



You can view the **list of offers** under the selected category



Access to main sections of the App



You can view the list of offers by **“Filter by Emirate”** option



You can edit and update your Profile



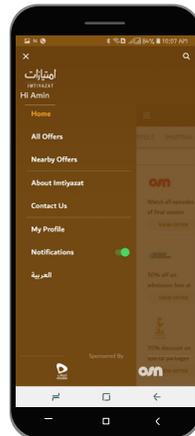
Click on “**Contact Us**” so you can send question and feedback to the program admin directly



This page shows “**nearby offers**” based on your current location



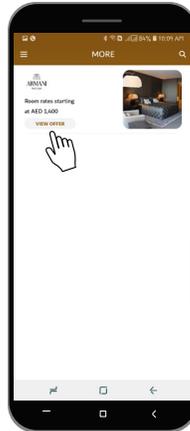
You can enable the **Push-Notification** option from the main menu to receive notifications for featured offers



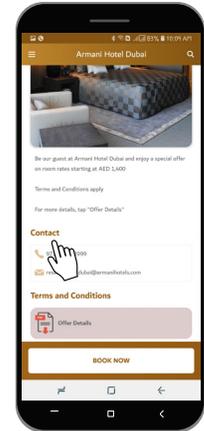
Click on the location to show the merchant’s name (and branches if available)



Click on the merchant name to take you to the list of offers from the same merchant



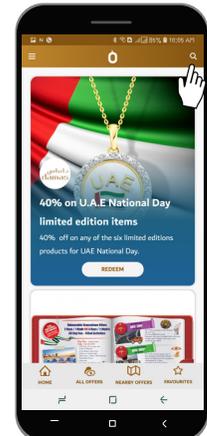
Click on “Contact Us” to take you to the merchant contact details for direct contact



Click on “View Offer” to take you to the offer details page



From the Home Page, you can tap the Search option

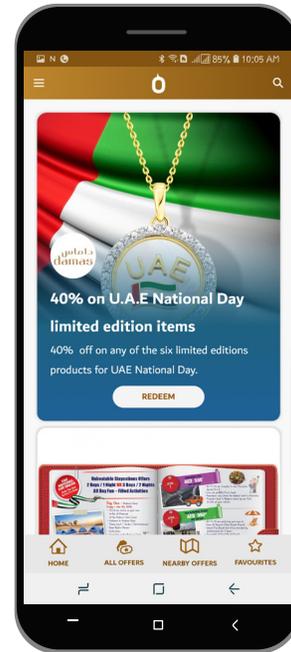


How to Redeem the Offers

Example : Enter word
"Nursery" in the Search
field



The App will list all offers
with word "Nursery" in
the offer title





After the staff “merchant” confirms your e-ID in the app, then click “Next”

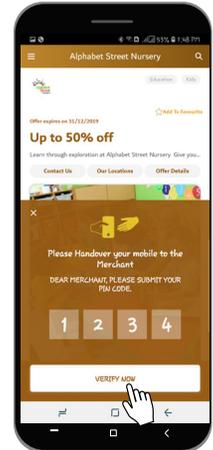


After checking offer details, click “Redeem” to get the offer

Then, follow one of the methods used to benefit from the offers:

1

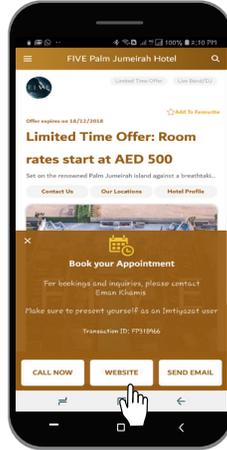
Staff «merchant» will enter 4 digit PIN Code



2

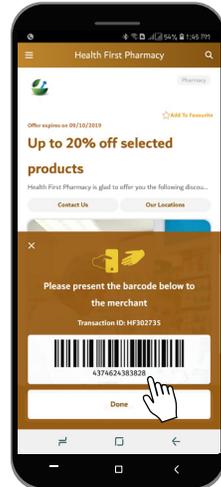
To take advantage of the Hotels offers (example), you can make a reservation either by phone, (Book Now), email or website.

A Promotional code might be provided by the merchant to identify the offer you wish to use

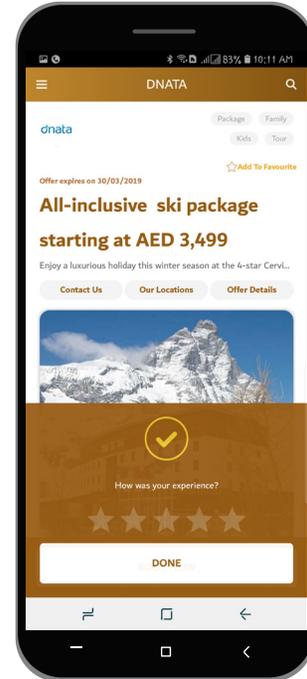


3

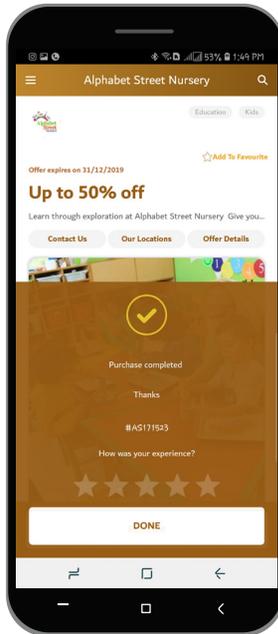
Some stores will request to scan the “barcode” that appears on the offers details



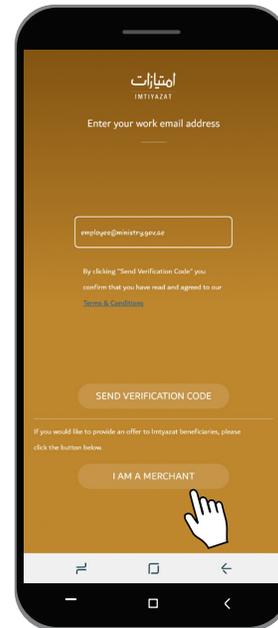
Evaluation of the experiment



You can evaluate your experience with a 5-star rating system that provides valuable feedback about «Imtiyazat» and helps enhance the program



The mechanism of companies joining the program «Imtiyazat»



Companies wishing to join the program and to offer special discounts and benefits to government employees and their families should click on «**I am a merchant**» via the Smart App, or through the website www.fahr.gov.ae or to send an e-mail to imtiyazat@fahr.gov.ae

Companies under the program are generating many returns, with high promotion and marketing opportunities at the government level, and thus more sales and profits.