



HR Club

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HR focus and expertise lies mainly in its dealings with people. Sure, processes, competencies and technology come into play but really, it's all about people. What makes them tick, how to make them stay, how to switch them on. So, it only makes sense that psychology, the study of the human mind should fall within their area of expertise.

That they should be well-equipped in this area. Do you believe that having a background in psychology is a must in order to be successful in managing, leading and growing people?

Human Resources (HR) professionals are experts in maximizing the potential of one of any organization's most important assets—its people. And understanding people is what psychology is all about. This science of mind is in a special position to inform the daily decisions and long-term planning of today's HR professional.

How can the study of psychology benefit an HR professional?

1. Common sense usually works, but the science of psychology is better.

2. Psychological science provides insights that are easily applied to the workplace.
3. Psychology isn't just about what goes wrong.
4. You can benefit from psychology without fancy degrees and years of study.

The HR professionals who add these sources to their daily news updates will not only be at the top of their game, but both they and their organizations will have the benefit of cutting edge information from the best minds in psychological science.

Read more:

<http://www.hr-matters.info/feat2010/2010.apr.14.htm>